

Meet Craig Patterson, his lovely wife Shaye, and their two fantastic kids, Gavin, and Stella, who have been calling Bow home since May 2018. Craig and Shaye share their roots in Indiana, having both been proud Cardinals at Ball State University. Craig's academic journey led him through Criminal Justice & Psychology, with a memorable stint interning for the Delaware County prosecutor before diving into a Master's Degree in Information and Communication Sciences. This mix of Technology and Business set the stage for what was to come.

Fast forward, and Craig is the SVP of Global Channels and Channel Chief at Aryaka, a cutting-edge cybersecurity startup in the heart of Silicon Valley. He's the mastermind behind the company's global channel program, driving revenue growth and forging strategic partnerships across the globe. Craig's leadership style and dedication have propelled Aryaka's success and earned him a string of prestigious awards, including the 2023 Channel Influencer of the Year and multiple CRN Channel Chief Awards.

Before his current role, Craig made significant contributions to Lumen as the Vice President for the West Division, where he led sales strategies for a billion-dollar portfolio and led a global sales organization of over 100 professionals. But Craig's passions extend beyond the corporate world. He's dedicated over two years to the Colorado Amateur Hockey Association, supporting adaptive hockey programs and helping to build a community of high-performing sales professionals through the Top Percentile Collective.

Now, as part of the Bow Mar community, Craig is excited to contribute his skills in technology and law to enhance safety and transparency. He is excited to work closely with the major to solve the growing traffic issue and ensure the safety of the children.

Craig stands opposed to the proposed \$2.5 million bond scheduled for a vote on April 2nd, advocating for financial prudence and challenging the wisdom of incurring long-term debt to hasten infrastructure repairs.

He's committed to making a difference, especially in protecting the community's children, which he holds dear. In addition, he believes in being fiscally responsible, and Craig's journey is a blend of professional excellence and community service, all driven by a heartfelt commitment to making a positive impact.